

06/29/00



Jc859 U.S. PTO

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Case Docket No. PHA 23,761

THE COMMISSIONER OF PATENTS AND TRADEMARKS, Washington, D.C. 20231

Enclosed for filing is the patent application of Inventor:  
WILLIAM P. LORD and NICHOLAS J. MANKOVICH

FOR: CLOSED LOOP ADDRESSABLE ADVERTISING SYSTEM AND METHOD OF  
OPERATION

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09/606400



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**ENCLOSED ARE:**

- [X] Appointment of Associates;  
[X] Information Disclosure Statement, Form PTO-1449 and copies of documents listed therein;  
[ ] Preliminary Amendment;  
[X] Specification (35 Pages of Specification, Claims, & Abstract);  
[X] Declaration and Power of Attorney:  
(2 Pages of a [X]fully executed [ ]unsigned Declaration);  
[X] Drawing (5 sheets of [X]informal [ ]formal sheet);  
[ ] Certified copy of Application Serial No. ;  
[X] Authorization Pursuant to 37 CFR §1.136(a)(3)  
[ ] Other: ;  
[X] Assignment to PHILIPS ELECTRONICS NORTH AMERICA CORPORATION.

**FEE COMPUTATION**

CLAIMS AS FILED				
FOR	NUMBER FILED	NUMBER EXTRA	RATE	BASIC FEE - \$690.00
Total Claims	29 - 20 =	9	X \$18 =	162.00
Independent Claims	3 - 3 =		X \$78 =	
Multiple Dependent Claims, if any			\$260 =	
TOTAL FILING FEE . . . . .			=	\$ 852.00

Please charge Deposit Account No. 14-1270 in the amount of the total filing fee indicated above, plus any deficiencies. The Commissioner is also hereby authorized to charge any other fees which may be required, except the issue fee, or credit any overpayment to Account No. 14-1270.

[ ] Amend the specification by inserting before the first line as a centered heading --Cross Reference to Related Applications--; and insert below that as a new paragraph --This is a continuation-in-part of application Serial No. , filed which is herein incorporated by reference--

**CERTIFICATE OF EXPRESS MAILING**

Express Mail Mailing Label No. EL 335 549 992 US  
Date of Deposit June 29, 2000

I hereby certify that this paper and/or fee is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 C.F.R. 1.10 on the date indicated above and is addressed to the Commissioner of Patents and Trademarks, Washington, D.C. 20231.

Patti DeMichele  
Typed Name

Signature

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